



Strategic Planning & Performance Assessment Consulting Service

Meta Informatix, L.L.C. has developed a framework and tool that is designed to guide senior executives, managers and staffs through a strategic planning and performance assessment process. Our **Strategic Planning & Performance Assessment** framework shifts the focus of executives and managers from program inputs towards program execution and outcomes -- what results are being achieved, and how well are programs meeting the intended objectives?

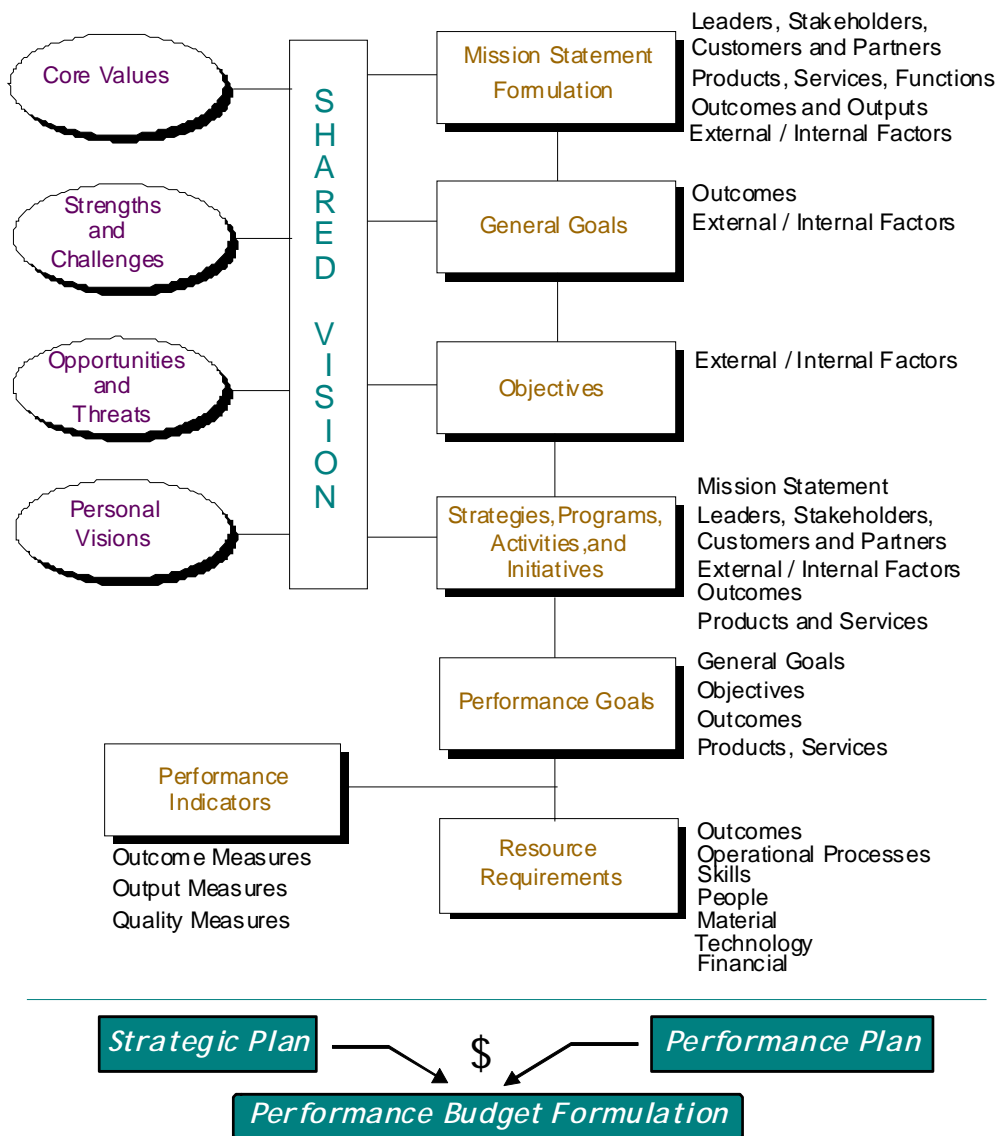
Meta Informatix facilitates strategic planning and performance assessment processes, which help organizations, develop and refine strategic plans, as well as, formulate performance measures that are linked to the strategic plan. We assist commercial businesses and government departments, agencies or programs with the development of a performance plan with clearly defined indicators of performance to monitor outcomes that have been defined in the organization's strategic plan.

Our approach enables senior executives, managers, and staffs to link performance budget formulation to the organization's strategic and performance plans. Furthermore, it specifies the requirements for defining long-term general goals and objectives; setting specific annual performance goals with measurable performance indicators in terms of program or activity outcomes and outputs; and, annual reporting of actual performance compared to the plan. The **key phases** of the strategic planning and performance assessment process are as follows.

| PHASE | GENERAL DESCRIPTION AND OUTCOMES |
|-------|--|
| 1 | Identify, define and assess the enterprise structure, leaders and stakeholders, partners and customers, vision and mission statements, authorized policies, supporting programs, activities, and initiatives. |
| 2 | Identify and define general goals and objectives; and, the key internal and external factors affecting the attainment of stated visions, missions, general goals and objectives, and relevant policies, supporting programs, activities and initiatives. |
| 3 | Identify and define performance goals, performance measures, and timelines for measurement, priorities, and resource requirements. |
| 4 | Review and refine strategic and performance plan draft, and formulate implementation strategies and assessment techniques. |

The following illustration summarizes Meta Informatix’s technical approach of the strategic planning and performance assessment process.

Strategic Planning and Performance Assessment Process Model™



About Meta Informatix, L.L.C.

Meta Informatix, L.L.C. is a high technology consulting firm based in Annapolis, MD. The company has worked with **government, health care organizations, pharmaceutical and bioscience companies, financial institutions, and other business enterprises** to help them develop solutions that transform their data assets into knowledge, enabling them to develop new insights and discoveries that lead to innovation and action.

Meta Informatix helps organizations transform their data assets into knowledge about their customers, markets they serve, competitors, key facts, information about products and services, collaborative and independent research data and information, and the skills and experience of its people.

Using proven methods and advanced technologies, Meta Informatix works closely with its customers to identify and develop “end-to-end” solutions that enable them to access and share their knowledgebase throughout the enterprise to answer strategic and tactical business questions vital to their success.

Commitment to Our Customers

Our commitment to implementing sound consulting practices, developing technology-based products, and delivering quality education and training services enables us to provide our customers with the highest level of service and expertise in areas that we are qualified to offer.

Key provisions of our **code of conduct** are to:

- Safeguard confidential information;
- Render impartial, independent advice;
- Accept only those client engagements we are qualified to perform;
- Agree with the client in advance on the basis for professional charges; and,
- Develop realistic and practical solutions to client problems.

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